

Truvelo UK is a trusted name in speed enforcement in the UK and beyond with a long track record of providing a variety of speed enforcement solutions to Police. They continue to offer future proof enforcement and ever evolving solution to tackle Fatal 5 offences.

With the changing demands on Policing at this difficult time Truvelo can offer a cost-efficient solution to meet the demands of the Neighbourhood Policing Guarantee.

Let us introduce the ProLaser 4. A home office type approved speed detection device that is ideally suited for deployment by neighbourhood officers in support of their communities.



ProLaser 4 – Delivering More Policing Output with Existing Resources

The Strategic Challenge

Police forces are facing:

- Rising demand
- Resource constraints
- Pressure to increase visibility

The **Neighbourhood Policing Guarantee** sets a clear direction:

Deliver more visible, proactive policing using existing resources.

The Opportunity

Traffic enforcement is one of the **most underutilised tools in policing**.

A simple shift from passive enforcement to proactive roadside engagement.

Creates:

- Visible policing
 - Immediate deterrence
 - Intelligence-led outcomes
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Why use ProLaser 4 in a community setting?

The ProLaser 4 is easy to train and operate and enables officers to:

- Detect speeding offences instantly
- Stop vehicles immediately
- Engage directly with drivers

Every stop becomes:

A point of intelligence collection and potential crime detection

Operational Impact

1. Increased Visibility

- Officers deployed in their neighbourhood in support of community concerns or issues.
 - Provides visible reassurance to the public
 - Provides a clear deterrent to offenders
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2. Intelligence-Led Outcomes

Each stop enables:

- Identity verification
 - PNC checks
 - Detection of:
 - Disqualified drivers
 - Drug offences
 - Vehicle crime
 - Other criminal activities
 - Increase of intelligence picture of persons of interest not local to the area
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3. Efficient Resource Use

- Single-officer deployment
 - No infrastructure investment
 - Rapid redeployment across multiple locations
 - Not tied to pre-determined locations
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A viable alternative or addition to current Low-Impact Models.

Community Speed Watch:

- Limited deterrence
- No enforcement power
- No intelligence outcomes

Camera Safety Partnership Vans:

- Predictable deployment locations (vans currently deploy to preset locations)
 - All offences are dealt with post offence – no stops
 - Opportunities for detection of other offence or intelligence is missed
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Return on Investment

ProLaser 4 delivers:

Operational ROI

- More stops per shift
- Higher offence detection rates
- Greater intelligence yield

Strategic ROI

- Supports national policing priorities
 - Enhances public confidence
 - Improves crime detection capability
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Strategic Alignment

Directly supports:

- Neighbourhood Policing Guarantee
- Proactive policing models
- Cross-cutting crime reduction priorities

Key Message

This is not an equipment purchase—it is an operational capability upgrade.

Conclusion

ProLaser 4 enables forces to:

- Increases officers' visibility within their communities.
 - Provides officers with a tangible reason for engaging with motorists passing through their community.
 - Increase engagement with the public.
 - Provide a visible response in support of community driven concerns.
 - Provide feedback in relation to concerns vs reality.
 - Provide an alternative tool to deal with anti-social behaviour.
 - Turn traffic enforcement into a **core intelligence function**.
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For Further information please visit WWW.TRUVELOUK.COM or contact info@truelouk.com